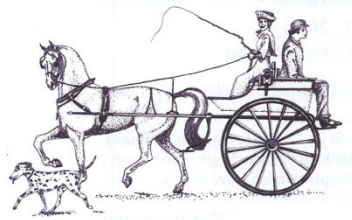


Pleasure Days Carriage Driving Show

Advertising & Sponsorship Opportunities



**Hansen Dam Equestrian Center
Sylmar, California**

June 2 & 3, 2018

Carriage driving is living history. Many people have never seen a horse and carriage in real life. Please help us preserve the ability to keep this tradition alive by placing an ad in our program or providing a sponsorship. Not only will your support help the success of this show, but also you will be promoting your business at the same time. The people attending this event regularly patronize businesses like yours. The Whip'R Snappers Driving Club, Organizers and Entrants appreciate and thank you for your support! We invite you to present your award in person. Includes mention in the program and announcements in the class and throughout the weekend.

Sponsorships

- Pleasure Days Carriage Driving Show Grand Championship..... \$ 150
- Pleasure Days Carriage Driving Show Reserve Championship..... \$ 125
- Pleasure Days Cones Grand Championship..... \$ 150
- Pleasure Days Cones Reserve Championship..... \$ 125
- Division Championship..... \$ 100
 - Single Horse Pairs/Multiples Novice/Junior Driver
 - Pony & VSE Draft/Half Draft Horse(s)
- Division Reserve Championship..... \$ 50
 - Single Horse Pairs/Multiples Novice/Junior Driver
 - Pony & VSE Draft/Half Draft Horse(s)
- Class Sponsorship..... \$ 30

PLEASURE SHOW CLASSES

- Turnout:** Single Horse Pairs/Multiples Novice/Junior Driver
 Pony & VSE Draft/Half Draft Horse(s)
- Working:** Single Horse Pairs/Multiples Novice/Junior Driver
 Pony & VSE Draft/Light Draft Horse(s)
- Reinsmanship:** Single Horse Pairs/Multiples Novice/Junior Driver
 Pony & VSE Draft Horse/Light Draft Horse(s)
- Freestyle Reinsmanship Drive & Ride
- Red Hat Class Antique Carriage Class
- Driven Dressage; Training Driven Dressage; Preliminary
- Driven Dressage; Intermediate

CONES CLASSES

- Timed Obstacle:** ___ Single Horse ___ Pairs/Multiples ___ Novice/Junior Driver
 ___ Pony ___ Draft & ½ Draft Horse
- Obstacle Medley:** ___ Single Horse ___ Pairs/Multiples ___ Novice/Junior Driver
 ___ Pony ___ Draft & ½ Draft Horse
- Scurry Obstacle:** ___ Single Horse ___ Pairs/Multiples ___ Novice/Junior Driver
 ___ Pony ___ Draft & ½ Draft Horse
- Fault & Out:** ___ Single Horse ___ Pairs/Multiples ___ Novice/Junior Driver
 ___ Pony ___ Draft & ½ Draft Horse
- Your Route/My Route:** ___ Single Horse ___ Pairs/Multiples ___ Novice/Junior Driver
 ___ Pony ___ Draft & ½ Draft Horse

Advertising (Program size: 8 ½ “X 11”)

___ Full Page (Black And White)	\$200
___ Inside Cover (Color).....	\$250
___ Back Cover (Color)	\$250
___ Half Page (Black And White)	\$120
___ Quarter Page (Black And White)	\$75
___ Business Card (Black And White, 3 ½" X 2").....	\$35
___ Banner advertising	\$35
Total:	\$ _____

NAME: _____ COMPANY NAME: _____
 ADDRESS: _____ CITY/STATE/ZIP: _____
 TELEPHONE: _____ E-MAIL: _____

Brief description about you or your business for the Announcer:

Please make check payable to: **Whip'r Snapper's**
 Send to: Regina Casey
 32776 Barrett Dr.
 Westlake Village, CA 91361

Please mail your advertising information, desired ad size and provide your own camera-ready ad copy no later than **May 5, 2018**. You may also e-mail your ad copy in the form of a .jpg file to be received no later than **May 15, 2018** to:

Veronica Campbell
 1100 Stevely Avenue
 Long Beach, CA 90815
 t.v.campbell@verizon.net

We are truly grateful for your support!